

An Explanation for the Masses on the State of the Planet

Told in DK's signature visual style, new book offers easy-to-understand overview on world's most pressing challenges and solutions to reverse the trends

What's Really Happening to Our Planet? by Tony Juniper

We use 10 times more resources than we did in 1900. One-third of all land is at risk of turning to desert. Carbon dioxide levels are the highest they have been for more than 800,000 years.

In the age of information overload, statistics about the effects of population and economic growth and rising demand for resources can feel daunting.

Separating fact from fiction, leading sustainability expert Tony Juniper offers a trustworthy explanation on what's happening to our world in one easy-to-digest book. *What's Really Happening to Our Planet? The Facts Simply Explained* (DK, August 2016) distills Earth's most pressing environmental, social and economic issues into bite-sized chunks, spreading information on climate change in an accessible, agenda-free manner.

"The hope is that readers will find the material both accessible and inspiring, using it to enlighten and empower as together we write the next chapters of human history," says Juniper, an internationally recognized campaigner, writer, sustainability adviser, and environmentalist.

Presented in a concise, infographic style, the book is the first of its kind to offer a comprehensive overview of the state of our planet and its future. Using unmatched scientific data, *What's Really Happening to Our Planet?* brings together major areas of public concern, such as deforestation, climate change, water shortages, and inequality. Charts and infographics illustrate key findings, while clear, jargon-free text explains the science behind the figures. In addition to noting global trends and showing how they are connected, this book articulates how we can live more sustainably in the future.

Providing a balanced view of the whole picture, Juniper offers a fresh perspective on our future, starting with the major drivers of change, addressing the consequences of the rising demand for resources, and then laying out solutions on how we can shape the future. *What's Really Happening to Our Planet?* is the only book to fully review the current state of the planet and the way in which our unchecked human activity could change the world forever, with a perspective on what we can do to reverse the damage.



BOOK DETAILS

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by Tony Juniper
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tonyjuniper.com
@tonyjuniper

About the Author

Tony Juniper (tonyjuniper.com) is a British campaigner, writer, sustainability adviser and leading environmentalist. For more 25 years, he has worked to develop a more sustainable society at local, national and international levels.

Juniper presently works as a special adviser to The Prince of Wales Charities' International Sustainability Unit, having previously served (2008–2010) as a special adviser with The Prince's Rainforests Project. He is also a fellow and member of the teaching faculty at the University of Cambridge Institute for Sustainability Leadership (CISL) and a cofounder of the Robertsbridge Group, which advises leading companies on sustainability strategy. In November 2012, he was named first president of the Society for the Environment. Believing that political change is necessary in making the transition to a more sustainable society, Juniper ran as candidate for the Green Party in the Cambridge constituency at the 2010 general election.

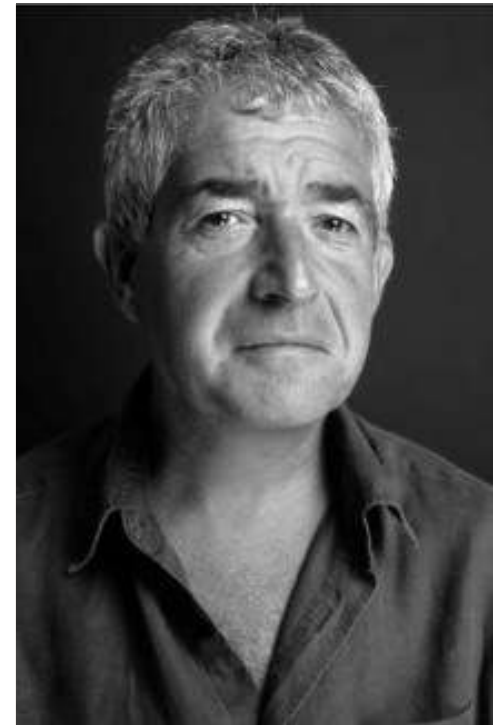
Juniper ran Friends of the Earth in England, Wales, and Northern Ireland from 1990–2000, then went on to serve as vice chair of Friends of the Earth International for nearly a decade. He contributed to many of Friends of the Earth's most important achievements, including legislation enacted to protect the UK's finest wildlife habitats, new laws to require more recycling, and policy changes in the transport and farming sectors. And in 2008, the UK's world-leading statutory greenhouse gas emissions reductions targets as set out in the Climate Change Act resulted directly from the success of one of his campaigns.

Juniper frequently lectures on environmental and sustainability issues. He also writes extensively and contributes to a wide range of publications. He is the author of several books, including *Spix's Macaw: The Race to Save the World's Rarest Bird*, *Saving Planet Earth*, and *What Has Nature Ever Done for Us?*

Sample Story Angles

- The scientific facts and the economic, social and environmental consequences of climate change
- How food is wasted, where it is lost, what we are wasting, and what we can do
- Three everyday ways to reduce your carbon footprint
- The Facts on Climate Change: How your vote will affect the future of the planet
- The Importance of Bees: What we can do about the decline of wild pollinators
- Forest Clearance: Ideas on addressing large-scale forest loss
- The Dangers of Denial: Leaders who are skeptical about global warming put the world at a terrible risk
- The new wave of innovation and its upward effect on shaping our environmental future
- How the surge of popularity around clean technology is starting to make a significant difference in reducing our ecological footprint
- How we as a global community and individually can support sustainability goals everyday

Media Contact: Elena Meredith, 512.481.7096, elena@prbythebook.com



PRAISE FOR BOOKS BY TONY JUNIPER

“One of those rare books that can change how we see our world.”
—Michael Brune, Executive Director, Sierra Club

“Put simply, nature is worth a lot...and Juniper uses fascinating examples to build his case.”
—Charlotte McCann, *Financial Times*



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